

# THE 24 HOUR PLAYS ON BROADWAY

## ABOUT THE 24 HOUR PLAYS ON BROADWAY

On Monday, October 21, The 24 Hour Plays on Broadway return to Town Hall for our annual celebrity charity event which brings together stars of the stage and screen to create new plays in just 24 hours. This year, this one-night-only event honors the inaugural 2007 class of The 24 Hour Plays: Nationals.

The 24 Hour Plays on Broadway supports education programming for students of all ages, free professional development for emerging artists through The 24 Hour Plays: Nationals, and community-building and access to the arts in our partner productions all around the world,

## JOIN THE BENEFIT COMMITTEE

Benefit Committee members will commit to selling tickets and sponsorships to The 24 Hour Plays on Broadway, promoting the event in their networks, and liaising with our producing team about other potential avenues of support, including in-kind and cash sponsorships, auction items, promotional opportunities, and more.

In order to make committee membership as accessible to our community as possible, we're offering three levels of event support this year that members can opt into based on capacity, with several options for participation at each level

### **\$2,500 Member:**

- Sell a \$2,500 sponsorship
- Sell five \$500 VIP tickets
- Sell a full-page ad and one \$500 VIP ticket/Half-page ad and three VIP tickets
- Sell 25 Premium Orchestra tickets and steward your guests during text-to-pledge

### **\$1,500 Member**

- Sell three \$500 VIP tickets
- Sell a half-page ad and one \$500 VIP ticket/Quarter-page ad and two VIP tickets
- Sell 15 Premium Orchestra tickets and steward your guests during text-to-pledge

### **\$1,000 Member:**

- Sell 10 Premium Orchestra tickets and steward your guests during text-to-pledge

**Contact Managing Director Madelyn Paquette at [madelyn@24hourplays.com](mailto:madelyn@24hourplays.com) to learn more and become a committee member.**



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## BECOME A SPONSOR

### **\$10,000 Supporting Sponsorship**

- Ten VIP Tickets with access to the performance + post-show VIP party
- Full page program advertisement
- Company name and/or logo listed on [www.24hourplays.org](http://www.24hourplays.org) + Dedicated social media posts to our audience of over 30,000 on Facebook, Instagram, and Twitter
- Logo incorporated into performance and onsite signage
- *\$7,000 tax-deductible*

### **\$5,000 VIP Sponsorship**

- Five VIP tickets with access to the performance + post-show VIP party
- Half page program advertisement
- Company name and/or logo listed on [www.24hourplays.org](http://www.24hourplays.org)
- *\$3,500 tax-deductible*

### **\$2,500 Friend Sponsorship**

- Two VIP Tickets with access to the performance and post-show VIP party
- Half page program advertisement
- *\$1,300 tax-deductible*

### **\$2,500 Golden Ticket**

- One VIP Ticket with access to the performance and post-show VIP party
- Access to the exclusive talent Meet and Greet on Sunday evening
- *\$2,000 tax-deductible*

### **\$1,000 Gift Bag Sponsorship**

- Two VIP Tickets with access to the performance and post-show VIP party
- Opportunity to gift product samples to participants via luxury gift bag

## BUY A PROGRAM AD

**\$2,000 Full Page Ad**

**\$1,000 Half Page Ad**

**\$500 Quarter Page Ad**

***Contact Managing Director Madelyn Paquette at [madelyn@24hourplays.com](mailto:madelyn@24hourplays.com)  
for more information about sponsorship and ads.***

***Information on additional sponsorship levels  
and in-kind sponsorships available upon request***

